



FOR IMMEDIATE RELEASE

S.H.E. AGENCY, LLC AND THE SHOPPES AT EASTCHASE TO HOLD “STUFF THE BUS” SCHOOL SUPPLY CAMPAIGN IN MONTGOMERY, ALABAMA

Date: July 14, 2011

MONTGOMERY, AL— S.H.E. Agency and The Shoppes at EastChase has partnered up to host the 1st Annual “Stuff the Bus” school supply campaign in Montgomery, Alabama to support the Montgomery Public School system. The goal is to collect school supplies for children attending schools in Montgomery County schools so that they can succeed. All donations will be given to the Montgomery County School Board to be distributed to needy schools and children in Montgomery County.

A school bus will be located at The Shoppes at EastChase on Saturday, August 6 from 10am to 7pm. Just look for the bus located next to Dillard’s. We are inviting local residents and businesses to bring their donated school supplies and literally “stuff” the bus with the school supplies. The “Stuff the Bus” campaign will provide relief to the administration, educators, and countless families that will be touched by the great support of our community.

Supplies being collected include notebook paper (wide and college rule), spiral notebooks, No. 2 pencils, pens, crayons, scissors, glue, colored pencils, rulers, composition books, protractors, pocket folders, pocket folds with clasps, and backpacks (small and large) as well as teaching supplies such as dry eraser markers, color pens, copy paper, markers and reward stickers. Please note that each student will not need all supplies suggested. However, class supply lists are posted online at each school’s website.

This event is sponsored by EMERGE Montgomery, The League of Extraordinary Beauties and Beaus, Alpha Phi Alpha Fraternity, Inc. (Beta Upsilon chapter of Alabama State University), and National Pan Hellenic Council of Central Alabama. The media partner for this event is Clear Channel Montgomery which includes Hot 105.7, Magic 97.1, and Hallelujah 104.3. Come out and support a wonderful cause!

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About S.H.E. Agency, LLC

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

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