



**FOR IMMEDIATE RELEASE**

**S.H.E. AGENCY, LLC TO LAUNCH NEW PROJECT “All TIED UP” IN  
MONTGOMERY, ALABAMA**

Dated: March 8, 2010

MONTGOMERY, AL---S.H.E Agency, LLC is starting a new project called “All TIEd Up”. The mission is to collect neck ties to give to young males ages 13-17. The goal is to teach young males how to “tie” a neck tie. Once these young males master this skill, they are able to take home the donated neck tie to practice at home. The project was created to teach them to have confidence and prepare them for the real world experience. There will be future workshops featuring local businesses and leaders that will take part in this project. S.H.E. Agency will be collecting neck ties for the “All TIEd Up” project at Anthony’s Barbershop located at 1323 Oak Street Montgomery, AL 36108 on Saturday, March 27 from 10:00 am to 5:00pm.

To make this project successful, S.H.E. Agency is reaching out to the River Region community in hope that you will donate new or used neck ties and/or make a monetary donation. The deadline for turn in neck ties is May 1, 2010. S.H.E. Agency hopes that you will take part in this project and play a major role in developing the Capital City’s future leaders and giving back to our community. If you have any questions, feel free to contact Traci A. Smith at (334) 328-6771.

**You can also mail neck ties to:**

S.H.E. Agency, LLC  
c/o All TIEd Up Project  
P.O. Box 240933  
Montgomery, AL 36117

**Drop off Location:**

Anthony’s Barber Shop  
1322 Oak Street  
Montgomery, Alabama 36108  
Saturday, March 27, 2010  
10:00 am to 5:00pm

For more information or would like to be a part of this project, contact:

**Traci A. Smith**  
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[www.sheagency.com](http://www.sheagency.com)