



FOR IMMEDIATE RELEASE

**THE All TIED UP WORKSHOP IN MONTGOMERY, ALABAMA FOR YOUNG MEN
AGES 13-18**

Dated: June 8, 2011

MONTGOMERY, ALABAMA--- S.H.E. Agency started a new project called “All TIEd Up” in 2010. The “All TIEd Up” project is a series of workshops that teaches the young males how to dress for success and make responsible choices that will prepare them for the real world experience. Traci A. Smith, CEO/President of S.H.E. Agency, stated “The goal is to collect donated neck ties to give to young men between the ages 13-18 to help develop and grow into the Capital City’s future leaders.” The mission of the workshop is to teach young males how to “tie” a neck tie. Once these young men master this skill, they are able to take home the donated neck tie(s) to practice at home.

There are limited slots available for the workshop and registration and consent forms will be accepted until all slots are filled. Registration is on a first come, first serve basis. Pre-registration is recommended. Individual registration is \$15 and group registration is \$10 for groups of 5 or more. Registration includes lunch and an “All TIEd Up” t-shirt. Registration and consent forms are available at www.SHEagency.com. You may register through mail or register online at <http://alltiedup2011.eventbrite.com/>. Registration will be available in July 2011.

This workshop will be held on Saturday, September 17, 2011 from 8:00am- Noon at The Shoppes at EastChase (the space between The Buckle and Francesca's Collections). Topics include chivalry, etiquette, dress for success, grooming tips, first impressions and much more. Special guest speakers are Jason Branch (CEO of B.O.U.N.C.E. Program and Clinical Director at J. Branch & Associates, LLC of Birmingham, Alabama), Thomas Sullivan (CEO of Thomas Allen Collection of Atlanta, Georgia), Lindsey McAdory (MBA Program Manager At Miles College Center of Academic Excellence of Birmingham, Alabama), Marquez Hughley (CEO/Founder of Gigare' - "A King's Collection" and Crown Life Seminar of Atlanta, Georgia), and more to be announced at a later date.

For more information contact:

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Registration: www.AllTIEdUp2011.eventbrite.com

Websites: www.SHEagency.com or www.AllTiedUpProject.com



About S.H.E. Agency, LLC

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

About All TIEd Up Project

The All TIEd Up project is a series of workshops that teaches the young men how to dress for success, and make responsible choices that will prepare them for the real world. Our mission is to teach young men ages 13-18 how to “tie” a neck tie, in many ways, with ties donated from the local community. Once these young men have mastered this skill, they will be rewarded with their own tie to take home to practice with.

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