



FOR IMMEDIATE RELEASE

S.H.E. AGENCY, LLC TO PRESENT “All TIEd UP” WORKSHOP IN MONTGOMERY, ALABAMA FOR YOUNG MALES AGES 13-18.

Dated: August 13, 2010

MONTGOMERY, ALABAMA--- S.H.E. Agency started a new project called “All TIEd Up”. The “All TIEd Up” project is a series of workshops that teaches the young males how to dress for success and make responsible choices that will prepare them for the real world experience. Traci A. Smith, CEO/President of S.H.E. Agency, stated “The goal is to collect donated neck ties to give to young males between the ages 13-18 to help develop and grow into the Capital City’s future leaders. The mission is to teach young males how to “tie” a neck tie. Once these young males master this skill, they are able to take home the donated neck tie(s) to practice at home.”

S.H.E Agency has partnered up with The Shoppes at EastChase to present the Fall 2010 workshop. This workshop will be held on Saturday, September 18, 2010 at The Shoppes at EastChase in the space next door to Hollister from 8:00am- Noon. Topics include dressing for success, responsible choices, healthy relationships, interviewing for jobs and etiquette/public speaking. Special guest speakers are Jason Branch (CEO of B.O.U.N.C.E. Program of Birmingham, Alabama), Thomas Sullivan (CEO of Thomas Allen Collection of Atlanta, Georgia), Jerry Morris (Montgomery Job Corps Business Community Director of Montgomery, Alabama) and Guillaume Anthony (Owner of Anthony’s Barbershop of Montgomery, Alabama). This event is sponsored by The Shoppes at EastChase, JRGraffix, Funpage Fanbook, LaKeshia Womack (Author of “Is SHE the One?”), MAA Tours, I-85 Creative Group and Tim Moore.

There are forty (40) slots available for the workshop and registration and consent forms will be accepted until all slots are filled. Registration is on a first come, first serve basis. Pre-registration is recommended. Individual registration is \$15 and \$10 for groups of 5 or more. There are limited slots available at no cost. Registration cost includes lunch and an “All TIEd Up” t-shirt. Registration and consent forms are available at www.SHEagency.com. You may register through mail or register online at <http://alltiedup.eventbrite.com/>.

For more information or to mail payments, contact:

S.H.E. Agency, LLC
P.O. Box 240933
Montgomery, AL. 36124
(334) 328-6771
PR@SHEagency.com
www.SHEagency.com



About S.H.E. Agency, LLC

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

##