



**FOR IMMEDIATE RELEASE**

**“All TIEd UP” WORKSHOP AT SOUTHLAWN MIDDLE SCHOOL IN  
MONTGOMERY, ALABAMA FOR THIRTY (30) YOUNG BOYS**

Dated: January 31, 2011

MONTGOMERY, ALABAMA--- S.H.E. Agency started a new project called “All TIEd Up”. The “All TIEd Up” project is a series of workshops that teaches the young males how to dress for success and make responsible choices that will prepare them for the real world experience. Traci A. Smith, CEO/President of S.H.E. Agency, stated “The goal is to collect donated neck ties to give to young males and teach them how to tie a neck tie. Once these young males master this skill, they are able to take home the donated neck tie(s) to practice at home.”

S.H.E Agency will be presenting a mini-workshop at Southlawn Middle School on February 8, 2010 at 9:00am to thirty (30) young boys. The young boys talk will learn about the importance of dressing for success and how to tie a neck. Each participate will get a t-shirt and a neck tie to take home.

For more information contact:

S.H.E. Agency, LLC

P.O. Box 240933

Montgomery, AL. 36124

(334) 328-6771

[PR@SHEAgency.com](mailto:PR@SHEAgency.com)

[www.SHEAgency.com](http://www.SHEAgency.com)

**About S.H.E. Agency, LLC**

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

##