



FOR IMMEDIATE RELEASE

**S.H.E. AGENCY HOSTS THE “All TIEd UP” and “All DOLLEd Up” WORKSHOPS
FOR TWENTY SEVEN (27) HIGH STUDENTS AT MILES COLLEGE IN
BIRMINGHAM, ALABAMA**

Dated: July 6, 2011

BIRMINGHAM, ALABAMA--- S.H.E. Agency started a new project called “All TIEd Up” and “All DOLLEd Up”. The “All TIEd Up” project and The “All DOLLEd Up” project is a series of workshops that teaches the young men and woman how to dress for success, etiquette, and make responsible choices that will prepare them for the real world experience.

Traci A. Smith, CEO/President of S.H.E. Agency, stated “The goal is to collect donated neck ties to give to young men and teach them how to tie a neck tie. Once these young men master this skill, they are able to take home the donated neck tie(s) to practice at home. For the young women, we teach them how to build their self- esteem and provide them with life skills needed to become a successful and empowered individual. Once these young women have mastered this skill, they will be rewarded with a timeless, classic, scarf to take home and wear as a fashionable accessory to proclaim their “DOLLEd Up” status.”

S.H.E Agency will be presenting mini-workshops for twenty seven high school students on July 13, 2011 at 3:00 pm to 5:00 pm at Miles College. These workshops will be held at Pearson Hall (second floor). In addition to this, the high school students will get a t-shirt and a neck tie/scarf to take home. The presenter for the young men is Jason Branch (CEO of B.O.U.N.C.E. Program & Clinical Director at J. Branch & Associates, LLC) from Birmingham, Alabama and the presenter for young women is Traci A. Smith (CEO of S.H.E. Agency, LLC) from Montgomery, Alabama.

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About S.H.E. Agency, LLC

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in Montgomery, Alabama and the surrounding area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience. S.H.E. Agency is devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

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