



**FOR IMMEDIATE RELEASE**

**S.H.E. AGENCY, LLC TO PRESENT “All DOLLED UP” WORKSHOP IN MONTGOMERY, ALABAMA FOR YOUNG WOMEN AGES 13-18.**

Dated: January 1, 2012

MONTGOMERY, ALABAMA--- S.H.E. Agency started a new project called “All DOLled Up”. The “All DOLled Up” project is a series of workshops that teaches the young women how to dress for success, etiquette, and make responsible choices that will prepare them for the real world. Our mission is to teach young women (ages 13-18) how to build their self- esteem and provide them with life skills to become a successful and empowered individual. Once these young women have mastered this skill, they will be rewarded with a timeless, classic, and never goes out of style silk scarf to take home and wear as a fashionable accessory to proclaim their “DOLled Up” status.

S.H.E Agency has partnered up with The Shoppes at EastChase to present the Spring 2012 workshop. This workshop will be held on Saturday, March 3, 2011 at The Shoppes at EastChase from 9:00am- Noon. Topics include dressing for success, make-up tips, first impressions, conflict resolutions, making your dreams a reality and more. Special guest speakers are Jasmine Dawson (Makeup Artist of Montgomery, Alabama), Kanesha McCollum (CEO of Committed 2 Character (C2C) Education of Columbus, Mississippi), Dwayna Powe (Co-Founder of Powetic Treasures of Montgomery, Alabama), Ericka Murdock (Owner & Fashion Blogger of ShapEly Louise of Birmingham, Alabama), and Traci A. Smith (CEO of S.H.E. Agency of Montgomery, Alabama). This event is sponsored by The Shoppes at EastChase.

There are forty (40) slots available for the workshop and registration and consent forms will be accepted until all slots are filled. Registration is on a first come, first serve basis. Pre-registration is recommended. Individual registration is \$15 and \$10 for groups of 5 or more. Registration includes scarf, goodie bag, lunch and a t-shirt from S.H.E. Agency. You may register through mail or register online at <http://alldolledup2012.eventbrite.com/> or [www.AllDOLledUpProject.com](http://www.AllDOLledUpProject.com).

For more information or to mail payments, contact:

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### **About S.H.E. Agency, LLC**

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities we serve. This vision began in 2008 with the goal to create events that represent Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events. This is done by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations. We support organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

### **About The All DOLLEd Up Project**

The All DOLLEd Up project is a series of workshops that teaches young women how to dress for success and make responsible choices that will prepare them for the real world. Our mission is to teach young women ages 13-18 how to build their self- esteem, and provide them with life skills to become successful and empowered individuals. Once these young women have mastered these skills, they will be rewarded with a timeless, classic scarf to take home to claim their DOLLEd Up status.

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