



FOR IMMEDIATE RELEASE

S.H.E. AGENCY, LLC TO PRESENT “All DOLled UP” WORKSHOP IN MONTGOMERY, ALABAMA FOR YOUNG WOMEN AGES 13-18.

Dated: January 4, 2011

MONTGOMERY, ALABAMA--- S.H.E. Agency started a new project called “All DOLled Up”. The “All DOLled Up” project is a series of workshops that teaches the young women how to dress for success, etiquette, and make responsible choices that will prepare them for the real world. Our mission is to teach young women (ages 13-17) how to build their self- esteem and provide them with life skills to become a successful and empowered individual. Once these young women have mastered this skill, they will be rewarded with a timeless, classic, and never goes out of style silk scarf to take home and wear as a fashionable accessory to proclaim their “DOLled Up” status.

S.H.E Agency has partnered up with The Shoppes at EastChase to present the Spring 2011 workshop. This workshop will be held on Saturday, March 5, 2011 at The Shoppes at EastChase from 8:00am- Noon. Topics include dressing for success, making your dream a reality, hair tips, make-up, responsible choices, first impression and etiquette/public speaking. There are forty (40) slots available for the workshop and registration and consent forms will be accepted until all slots are filled. Registration is on a first come, first serve basis. Pre-registration is recommended. Individual registration is \$15 and \$10 for groups of 5 or more. Registration includes lunch and a t-shirt from S.H.E. Agency. There are limited slots available at no cost using discount code “ALL_DOLLED_UP_2011”. You may register through mail or register online at <http://alldolledup.eventbrite.com/> or www.SHEagency.com.

Special guest speakers are Courtney L. Teague (CEO of CourtneyLuv.com of Atlanta, Georgia), Kynesha Brown (Delta Sigma Theta Sorority, Inc. of Montgomery, Alabama), LaKeshia Womack (Author of Is SHE the One? of Evergreen, Alabama), Kenyetta Smiley (CEO of Sway’s Way Modeling of Montgomery, Alabama), Jasmine Dawson (Makeup Artist & Hair Stylist of Montgomery, Alabama), and Traci A. Smith (CEO of S.H.E. Agency of Montgomery, Alabama). More guest speakers will be announced at a later date. This event is sponsored by The Shoppes at EastChase, The Warford Foundation, and The League of Extraordinary Beauties & Beaux.

For more information or to mail payments, contact:
S.H.E. Agency, LLC
P.O. Box 240933
Montgomery, AL 36124
PR@SHEagency.com



www.SHEagency.com

About S.H.E. Agency, LLC

S.H.E. Agency (pronounced as “she”) represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities we serve. This vision began in 2008 with the goal to create events that represent Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events. This is done by challenging the norm and altering the concept of event planning while delivering the ultimate experience. As a member of the River Region Community, we are devoted to plan events that will support charitable organizations. We support organizations whose mission is to improve the lives of the younger generation and provide support to those in needs.

##