

S.H.E. Agency, LLC

Public Relations Package



Welcome to the future of Public Relations and Special Event Planning with a unique twist! S.H.E. Agency—Style.Hot.Energy. This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities we serve. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events. This is done by challenging the norm and altering the concept of event planning while delivering the ultimate experience. *S.H.E. Agency* targets two distinct market segments. The first segment is private/public organizations and businesses. The second market segment is individuals.

In order to help you reach your target base and goals, *S.H.E. Agency* will focus on the mission behind the vision. The vision manifests itself in the following ways:

1. To be the premiere event consultant in the River Region
2. To produce the same quality results
3. To build trust and enhance value
4. To provide Public Relations and Special Event Planning services based on quality, integrity, and creativity
5. To continuously dream and have faith knowing that our clients' dreams can become a reality

Keys to Success

S.H.E. Agency has three distinct keys that are instrumental to its success as a member of the business community. The first key is fulfilling the businesses' needs. It is imperative that *S.H.E. Agency* provides Public Relations and Special Event Planning services that will attract the customers to the businesses. The second key to success is to maintain excellent working relationships within the River Region. It is important to give services/products with quality, integrity, and creativity. The third key to success is maintaining a professional image in the industry and River Region community.

Products and Services

S.H.E. Agency is primarily a service business. *S.H.E. Agency* draws inspiration from the traditions of going above and beyond what is expected. Our goal is to think outside of the norm by adding unique twists and altering the concept of Public Relations and Special Event Planning. *S.H.E. Agency* goal is to make sure that the Public Relations and Special Event Planning services reflect the diverse cultures and personalities of our clientele. This is what *S.H.E. Agency* represents.

The breakdown of the services for Public Relations falls in a wide and very diverse grouping. Individuals, as well as organization demand the services we provide. Our

services will reach out to private organizations and businesses, public organizations, middle to upper-middle class families, couples, individuals, or targeted age group. Our strategy is simple; we intend to provide our customers with a wide range of services that are custom-tailored to their individual needs. Therefore, whether they require a complete package or simply consulting on a particular service, our expertise will be made available. We promise the same great results, every time.

S.H.E. Agency Public Relations Packages:

S.H.E. Stalkerazzi Plan
Contract Commitment**
Cost: \$1500 minimum

S.H.E. Razzle Dazzle Me Plan
Contract Commitment**
Cost: \$500 minimum

S.H.E. RockStar Plan
Contract Commitment**
Cost: \$800 minimum

S.H.E. StarStruck Plan
Contract Commitment**
Cost: \$250 minimum

Examples of Services Provided:

- *Writing & Distributing press releases
- *Writing & Distributing Featured articles
- *Writing & Distributing Sponsorship Packages
- Promoting Events
- Brochures
- Fliers
- Newsletters
- Many, many more...

***S.H.E. Agency services for all packages are custom-tailored to your business needs. There is a minimum/maximum number of writing and distributing press releases, articles, packages, etc. depending on the S.H.E. Agency Public Relations package selected.**

****Varies—To be negotiated per client**

Payment Plans:

Private/Public Organizations, Businesses, and Individuals

Payment is due (100%) upon agreeing to terms/conditions and signing of the service contract.

Other

If special arrangement are made between S.H.E. Agency, LLC and the client, then payment will be based on the terms/conditions negotiated and the signed service contract.

