



Project

Sponsorship Package

July 17, 2010

Dear Sir or Madam:

S.H.E. Agency represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area. This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience.

S.H.E. Agency started a new project called "All TIEd Up". The "All TIEd Up" project is a series of workshops that teaches the young males how to dress for success and make responsible choices that will prepare them for the real world experience. The goal is to collect donated neck ties to give to young males between the ages 13-18. Our mission is to teach young males how to "tie" a neck tie. Once these young males master this skill, they are able to take home the donated neck tie(s) to practice at home.

As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs. To make this project successful, we are contacting you in hope that you would sponsor 5 young males (\$50) to attend this workshop. In return, you will get 3 months of advertising in S.H.E. Agency newsletter. The ad will be a full page ad size. The full page ad normally cost \$50 per month. That is a saving of \$100! We hope that you will take part in this project and play a major role in developing the Capital City's future leaders and giving back to our community. If you have any questions, feel free to contact Traci A. Smith at (334) 328-6771. We look forward to working with you.

Sincerely,

Traci A. Smith
CEO/President of S.H.E. Agency, LLC



Workshop

For young men ages 13-18

**Saturday, September 18, 2010
8:00 am – Noon**

The Shoppes at EastChase
(The space next to Hollister)

**7274 EastChase Parkway
Montgomery, Alabama 36117**

Topics Include:

Responsible Choices
Healthy Relationships
Dress for Success
Interviewing for Jobs
Etiquette/Public Speaking
Financial Responsibility

Guest Speakers:

Jason Branch, CEO of B.O.U.N.C.E. Program - Birmingham, Alabama
Thomas Sullivan, CEO of Thomas Allen Collection - Atlanta, Georgia
Jerry Morris, Montgomery Job Corps Business Community Director - Montgomery, Alabama

More speakers TBA

Special Activity:

Participants will learn how to "tie" a neck tie in different ways.

***Registration includes lunch and a All TIEd Up t-shirt**

For More Information:

PR@sheagency.com OR www.AllTIEdUP.eventbrite.com

Registration is on a first come, first serve basis with limited seating
(pre-registration recommended)

As a sponsor, you will enjoy many benefits, including opportunities to market your product and/or services and reach your consumers through media exposure provided before, during, and after the event. The “*All TIEd Up*” workshop is the perfect opportunity to support the local community, especially the young males, and market your product/service. Your sponsorship will help provide lunch and give an “All TIEd Up” t-shirt to the 5 participants you have sponsored.

Sponsorship includes:

- Free Media/Marketing exposure before, during, and after the event.
- Inclusion in press releases directed to local media in the River Region
- Recognition throughout the workshop
- A full page ad in S.H.E. Agency Newsletter for 3 months
- Provide 5 young males the opportunity to attend the workshop

Please take advantage of this great opportunity!



All **TIE**d Up Workshop

Sponsorship Application

Return this form to S.H.E. Agency, LLC to become a sponsor. Please make checks or money order payment payable to: S.H.E. Agency, LLC

Please return to:
S.H.E. Agency, LLC
c/o Sponsorship Package
P.O. Box 240933
Montgomery, Alabama 36124

SPONSOR NAME _____

POINT OF CONTACT _____

BILLING ADDRESS _____

PHONE NUMBER _____ **FAX NUMBER** _____

EMAIL ADDRESS _____

PAYMENT TYPE _____

SIGNATURE _____

SPONSOR PACKAGES (Check those that apply)

_____ Full page ad in S.H.E Agency Newsletter for 3 months
(\$50 value with saving of \$100)

_____ Any Monetary Donation

AMOUNT _____