

All **TIE**d Up



Project

March 29, 2010

Dear Sir or Madam:

S.H.E. Agency represents the future of Special Events planning with a unique twist! This concept was created with a vision to promote memorable and delightful experiences while making an impact in the communities and lives we serve in the River Region area.

This vision began in 2008 with the goal to create events that represents Style.Hot.Energy. This dream became a reality in February 2009. S.H.E. Agency is an equal opportunity business making its services available to help customers plan events by challenging the norm and altering the concept of event planning while delivering the ultimate experience.

As a member of the River Region Community, we are devoted to plan events that will support charitable organizations whose mission is to improve the lives of the younger generation and provide support to those in needs. In addition to this, we specialize in Fundraiser and Scholarship Events, Community Engagement Events, After Hours Network Socials, Public Relations, Advertisements and many, many more.

S.H.E. Agency is starting a new project called "All TIEd Up". The mission is to collect neck ties to give to young males ages 13-17. The goal is to teach young males how to "tie" a neck tie. Once these young males master this skill, they are able to take home the donated neck tie to practice at home. The project was created to teach them to have confidence and prepare them for the real world experience.

To make this project successful, S.H.E. Agency is contacting you in hope that you will donate new or used neck ties and/or make a monetary donation. The deadline for turn in neck ties is May 1, 2010. S.H.E. Agency hopes that you will take part in this project and play a major role in developing the Capital City's future leaders and giving back to our community. If you have any questions, feel free to contact Traci A. Smith at (334) 328-6771. S.H.E. Agency looks forward to working with you.

Sincerely,

Traci A. Smith
CEO/President of S.H.E. Agency, LLC

All **TIE**d Up Project

Mission: To collect neck ties to give to you males ages 13-17.

Goal: To teach young males how to “tie” a neck tie.

Result: To teach the young males to have confidence and prepare them for the real world experience.

New/Used neck ties and/or monetary donation should be mailed to:

S.H.E. Agency, LLC
c/o All TIEd Up
P.O. Box 240933
Montgomery, Alabama 36124

All checks should be written to S.H.E. Agency, LLC. Please put “All TIEd Up” in the Memo section of the check.

Drop off Location:

Anthony’s Barber Shop
1322 Oak Street
Montgomery, Alabama 36108
Saturday, March 27, 2010
10:00 am to 5:00pm

Carver High School Gym
2001 W. Fairview Ave
Montgomery, Alabama 36108
Sunday, April 11, 2010
4:00pm to 7:00pm

