

# All DOLLeD Up Project

Sponsorship Package

**2012**

P.O. BOX 240933 MONTGOMERY, ALABAMA 36124

# All **DOLled** Up Workshop

## Sponsorship Application

Return this form to S.H.E. Agency, LLC to become a sponsor. Please make checks or money order payment payable to: S.H.E. Agency, LLC

**Please return to:**

S.H.E. Agency, LLC  
c/o Sponsorship Package  
P.O. Box 240933  
Montgomery, Alabama 36124

**SPONSOR NAME** \_\_\_\_\_

**POINT OF CONTACT** \_\_\_\_\_

**BILLING ADDRESS** \_\_\_\_\_

**PHONE NUMBER** \_\_\_\_\_ **FAX NUMBER** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

**PAYMENT TYPE** \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_

**SPONSOR PACKAGES (Check those that apply)**

**Gold Level**

**Silver Level**

**Food/Drink**

**Other**

**GOLD LEVEL: \$150**

As a sponsor, you will enjoy many benefits, including opportunities to market your product and/or services and reach your consumers through media exposure provided before, during, and after the event. The “*All Dolled Up*” workshop is the perfect opportunity to support the local community, especially the young males, and market your product/service. Your sponsorship will help provide each participant with an “All Dolled Up” t-shirt, scarf, and goodie bag.

**Sponsorship includes:**

- Free Media/Marketing exposure before, during, and after the event
- Inclusion in press releases directed to local media in the River Region as a sponsor
- Recognition throughout the workshop
- A full page ad in S.H.E. Agency Newsletter for **6 months**
- A link from S.H.E. Agency’s Website to your website before and during the workshop
- Inclusion as a Gold Level sponsor in the All DOLled Up Workshop program
- Any marketing materials in the attendees’ goodie bags
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**SILVER LEVEL: \$75**

As a sponsor, you will enjoy many benefits, including opportunities to market your product and/or services and reach your consumers through media exposure provided before, during, and after the event. The “*All DOLled Up*” workshop is the perfect opportunity to support the local community, especially the young males, and market your product/service. Your sponsorship will help provide each participant with an “All DOLled Up” t-shirt, scarf, and goodie bag.

**Sponsorship includes:**

- Free Media/Marketing exposure before, during, and after the event
- Inclusion in press releases directed to local media in the River Region as a sponsor
- Recognition throughout the workshop
- A half page ad in S.H.E. Agency Newsletter for **3 months**
- A link from S.H.E. Agency’s Website to your website before and during the workshop
- Inclusion as a Silver Level sponsor in the All DOLled Up Workshop program

### **FOOD/BEVERAGE:**

Donate food and/or beverages for the young women to enjoy. We would love to serve them light breakfast/snack throughout the workshop and serve them a hot meal at the end of the workshop.

### **Sponsorship includes:**

- Free Media/Marketing exposure before, during, and after the event
- Inclusion in press releases directed to local media in the River Region as a sponsor
- Recognition throughout the workshop
- Inclusion as a Food/Beverage sponsor in the All DOLled Up Workshop program

### **OTHER**

If you just like to give and don't care about the benefits to you beyond the satisfaction of knowing you have helped us create a stellar event, we suggest a donation of \$50, but of course anything you can give is highly appreciated. We will still thank you in the event program! Your donation will help us purchase scarves for the participants.

