

The 8th Annual Albert Thomas Memorial Basketball Games

Sponsorship Package

Hosted By:

ASPIRING
ARTISTS



November 2, 2009

Dear Sir or Madam:

The members of Omega Psi Phi Fraternity, Kappa Alpha Psi Fraternity, Alpha Phi Alpha Fraternity, Phi Beta Sigma Fraternity, and Iota Phi Theta Fraternity will be playing in the 8th Annual Albert Thomas Memorial Basketball games on Sunday, April 11, 2010 at G.W. Carver High School Gymnasium. This event is an effort to promote awareness about Sickle Cell Trait, Sickle Cell Disease and HIV/AIDS.

Sickle cell disease is an inherited blood disorder that affects red blood cells. People with sickle cell disease have red blood cells that contain mostly hemoglobin S, an abnormal type of hemoglobin. Sometimes these red blood cells become sickle-shaped and have difficulty passing through small blood vessels. When sickle-shaped cells block small blood vessels, less blood can reach that part of the body. Tissue that does not receive a normal blood flow eventually becomes damaged. This is what causes the complications of sickle cell disease. There is currently no universal cure for sickle disease.

HIV is a virus that attacks the immune systems, the body's natural defense system. Without a strong immune system, the body has trouble fighting off disease. Both the virus and the infection it causes are called HIV. White blood cells are an important part of the immune system. HIV invades and destroys certain white blood cells that prevents the body from defending itself against infection. The last stage of HIV infections is AIDS. Those with AIDS get infections or cancers that rarely occur in healthy people and can be deadly. It takes a long time for HIV to progress to AIDS but with treatment, people with HIV are able to live long and active lives

Your sponsorship will give your business or organization the opportunity to show your commitment to supporting Sickle Cell Foundation of Greater Montgomery, Inc. and Montgomery Aids Outreach, Inc. Your support will allow these organizations to continue to promote public awareness of Sickle Cell Trait/Sickle Cell Disease, HIV/AIDS, to promote community education, to provide counseling and services, and to provide testing and medical treatments to patients.

To ensure this event is a total success, we are requesting that your business or organization be a sponsor for this event by purchasing banners, give donations, or offer services. As a sponsor, you will enjoy many benefits, including opportunities to market your product and/or services and reach your consumers through media exposure provided before, during, and after the event. The sponsorship packages will be used to pay to support the 8th Annual Albert Thomas Memorial Basketball Game and give donations to Sickle Cell Foundation of Greater Montgomery, Inc. and Montgomery Aids Outreach, Inc.

All Sponsorship includes:

- Media/Marketing Exposure
- Inclusion in press releases directed to local media in the River Region
- Recognition throughout the event
- Special recognition specified by your level of sponsorship.

Sponsorship Packages:

- **Banner**

Option 1: Company Logo on banner \$75

Option 2: Company Individual banner* \$150

*Banner size is 3' x 8'

- **Memorial Basketball Monetary Donation**

ANY AMOUNT to

Option 1: Sickle Cell Foundation of Greater Montgomery, Inc.

Option 2: Montgomery Aids Outreach, Inc.

Option 3: Both

Make checks payable to Montgomery AIDS Outreach or Sickle Cell Foundation of Greater Montgomery

Please take advantage of this great opportunity! You may contact Traci A. Smith for more information at (334) 328-6771 or Traci@SHEagency.COM .

The sponsorship package deadline is March 24, 2010.

Sponsorship Application

Please make checks or money order payment payable to: S.H.E. Agency for Banner packages.
Monetary donations should be written out to the organization of your choice.

Please return to:

S.H.E. Agency, LLC
c/o Sponsorship Package
P.O. Box 240933
Montgomery, Alabama 36124

SPONSOR NAME _____

POINT OF CONTACT _____

BILLING ADDRESS _____

PHONE NUMBER _____ **FAX NUMBER** _____

EMAIL ADDRESS _____

PAYMENT TYPE _____

SIGNATURE _____

SPONSOR PACKAGES (Check those that apply)

_____ **Memorial Basketball Banner**

Option 1 (\$75) _____ *Option 2 (\$150)* _____

E-mail an electronic copy of your logo to Traci@SHEagency.com

_____ **Memorial Basketball Monetary Donation**

AMOUNT _____

Make checks payable to MAO or Sickle Cell Foundation of Greater Montgomery

